Cisco Security Services for a Holistic Security Approach

What if you could have the confidence to take advantage of new technologies and changing business models without opening up your enterprise to sophisticated security threats? We can give you the peace of mind to securely grow your business with agility and flexibility in today's dynamic threat landscape.

BENEFITS
- Strengthen your existing security program
- Increase strategic utilization of your in-house security talent
- Improve threat identification by enhanced monitoring of in-bound and out-bound traffic
- Optimize existing infrastructure and new security investments

Overview

The Internet of Everything (IoE) is connecting people, process, data, and things like never before, bringing with it the promise of new business models, faster processes and insights, and lower expenses. But increased connectivity also brings new challenges for your business - increasing traffic and accelerating innovation - all while adopting new technologies and opening new business opportunities. Your business needs to harness the potential power of the IoE and changing business models, while anticipating and responding to new threats.

Our security services can help you achieve better business outcomes by providing operational focus, maximizing technology and financial investments, and achieving stronger integration and better accountability. Backed by our industry-leading expertise in security technologies, we provide the support you need to adapt to changing technologies with the flexibility you need to evolve your business model.

Trends and Challenges

Evolving Business Models and Elusive Cyber Attacks

Organizations are facing a more competitive business environment than ever. The IoE has created innumerable opportunities to use new technologies, but organizations struggle to capitalize on these opportunities quickly without sacrificing security. And evolving trends like Bring-Your-Own-Device (BYOD), mobility, and cloud computing that operate in silos add new complexity to already fragmented security environments. Organizations must balance the benefits of new technology, the complexities of increased connectivity, and the costs of managing a sophisticated security system.

Cisco Security Services provides customers with a combination of resources unmatched by any other leading cybersecurity firm in the world: vast research and threat intelligence, mature methodologies, and multi-disciplinary experts across security, cloud, mobility, collaboration, and data center operations.

Security Services to Fit Your Business

Cisco Security Services provide the operational focus and expertise to effectively secure your business with offerings from a portfolio that includes Advisory, Integration, and Managed Services:

- **Advisory Services** provide strategic and technical advisors to help you identify security opportunities to protect performance, create competitive advantage, and capture long-term sustainable business value. Our Advisory Services help you to make better decisions about how you connect, communicate, and collaborate.

- **Integration Services** help you integrate a breadth of Cisco security technology, migrate from other solutions including legacy products, and optimize existing security technologies to maximize security effectiveness. Our Integration Services help you get the best performance from your security program.

- **Managed Services** provide best-in-class product support, hosted security, and managed security, including Advanced Threat Analytics, Hosted Identity Services, and managed customer premises equipment. Our Managed Services help you strengthen your security program with industry-leading expertise.

Advisory Services	Integration Services	Managed Services
Security Incident Response Service uses the latest intelligence and best practices to provide a comprehensive range of readiness and response capabilities to help you prepare, manage, and recover from incidents quickly and effectively.	**Migration Services** include assessment of your requirements and current configurations, along with testing and implementation, reducing disruption, and accelerating adoption of new technology.	**Active Threat Analytics** provides a fully managed service with real-time, advanced analytics and a broad range of advanced security tools used by a global network of expertly staffed security operation centers that can be customized to fit your needs.
Custom Threat Intelligence combines threat and networking intelligence to provide visibility into both internal and external indicators of compromise.	**Security Optimization Service** helps you improve security system design, identify vulnerabilities, and operate your security solution at peak levels on an ongoing basis.	**Managed Service for Security** offers a co-management service that provides continuous monitoring, management, and support of Cisco network and advanced technologies.
Security Design Assessment (SDA) provides a comprehensive view of your security infrastructure, aligns security goals with your business objectives, assesses security business goals directly, and reduces risk with regulatory compliance.	**Security Plan and Build Services (PDI)** use real-world experience and industry best practices to build a comprehensive security solution with detailed planning and careful change management.	**Hosted Identity Services** provides a hosted, monthly subscription service, based on the Cisco Identity Services Engine (ISE), which improves management of identities and access across devices on the extended network.
Application Security Services provide a comprehensive approach for understanding the business risk associated with enterprise, mobile, and cloud applications, while creating programmatic solutions to application security issues.	**Integrated Service Engine (ISE) Services** make sure your deployment delivers the best combination of ISE capabilities and features to ensure the right users get the right access and your security infrastructure supports your company's unique, specific needs.	
Compliance Services for PCI and HIPAA/HITECH provide a structured approach to implementing best-practice frameworks. We help document processes, identify programmatic and technological gaps, and develop custom roadmaps to achieve the desired security and compliance goals.	**Plan and Build Services for Email and Web Content Security** provide expert assistance in the design and implementation of Email Security Appliance and Web Security Appliance.	
Strategy and Risk Management Services help you assess and manage IT risks at a holistic program level, or in specific areas of IT risk disciplines, and develop security strategy and programs that protect enterprise data and IT assets while preserving operational agility.	**Deployment Services**, such as for FirePOWER NGIPS, AMP for Endpoints and ASA with FirePOWER, incorporate best practice reviews and deployments, as well as post-deployment reviews to optimize protection and operational value.	
Network Infrastructure Security Services help you understand the true boundaries of the extended enterprise, including overall risk to critical assets, and comprehensive infrastructure security design. We can help you prevent, detect, and respond to attacks.	**Network Device Security Assessment** assesses and makes recommendations regarding the security of Cisco wired and wireless network and firewall devices, including routers and switches, firewall and VPN devices, intrusion detection devices, and others.	

Why Cisco?

We use our industry leading experience in security to develop the best products, services, and solution capabilities. Our visibility is unmatched. Based on our dominant market footprint - across network devices and email and web gateways - we see more traffic than any other vendor. Our threat-centric and operationalized approach to security reduces complexity and fragmentation while providing contextual awareness, consistent control, and advanced threat protection. Cisco Security Services can help make your security solutions even more effective and dynamic. Through our partnership, you uncover new ways to think about your security and business. You gain knowledge that helps your teams anticipate, adapt, and lead. With greater knowledge about security, you'll think differently about business.

Figure 1.   Cisco Security Service Covers Three Areas Essential to a Holistic Security Solution.
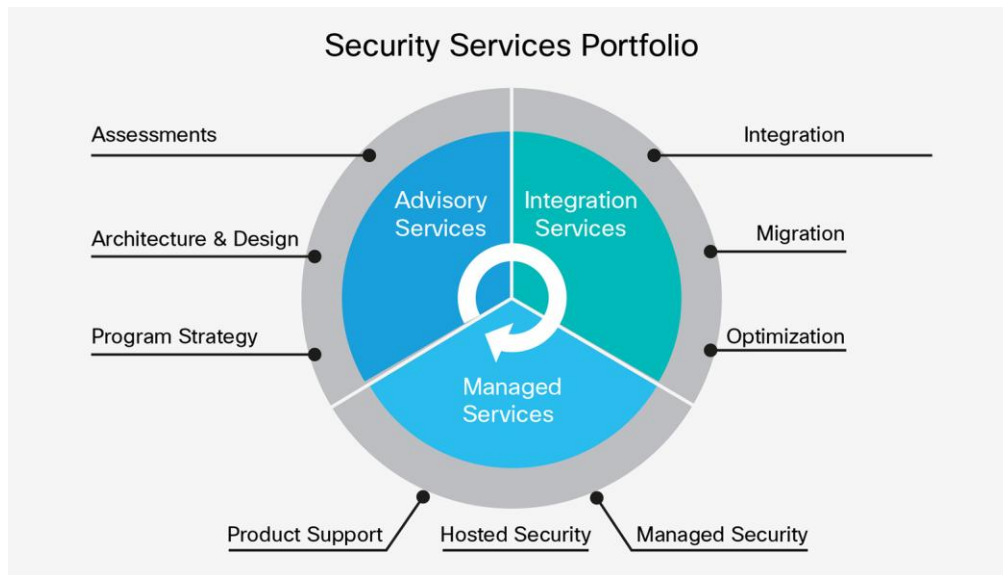
Cisco Capital

Financing to Help You Achieve Your Objectives

Cisco Capital can help you acquire the technology you need to achieve your objectives and stay competitive. We can help you reduce CapEx. Accelerate your growth. Optimize your investment dollars and ROI. Cisco Capital financing gives you flexibility in acquiring hardware, software, services, and complementary third-party equipment. And there's just one predictable payment. Cisco Capital is available in more than 100 countries. Learn more.

Next Steps

To help you find the right services to increase security and improve your business outcomes, visit http://www.cisco.com/c/en/us/products/security/service-listing.html.

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